Company: Daiwa House Industry Co., Ltd.

(Code number: 1925,

First Section of the Tokyo Stock Exchange

and the Osaka Securities Exchange)

Representative: Kenji Murakami, President and COO

Contact: Koichi Tsuchida, General Manager, IR Department,

Management Administration Headquarters

Tel: +81-6-6342-1400

(Email to: dh.ir.communications@daiwahouse.jp)

## Notice regarding articles appearing in the mass media concerning the business performance of Daiwa House Industry

Please be aware that articles containing forecasts of the business performance of the Company which appeared in certain sections of the news media today, November 5, 2009, were not authorized by the Company.

Daiwa House Industry plans to publicly announce its fiscal 2009 business performance forecasts on November 10.

###

## Disclaimer:

This English translation has been prepared for general reference purposes only. The Company shall not be responsible for any consequence resulting from the use of the English translation in place of the original Japanese text. In any legal matter, readers should refer to and rely upon the original Japanese text of the press release dated November 5, 2009.